

# Internal Chaos: How Misrepresentation in the Media Leads to Confusion with Latinx Identity

Camila Robles Ruiz

Mentor: Dr. Daphnie Sicre

Discipline: Latinx Studies and Theatre Arts

## Timeline

May 31st, 2021 – June 4th, 2021: Meet with mentor to establish research foundation and goals. Create outline for research and expected results. Purchase and order all resources necessary (books, Dedoose, etc).

June 5th, 2021 – June 20th, 2021: Individualized research phase on Latinx history and presence in the U.S. by reading books, articles, etc.\*

June 21st, 2021 – June 23rd, 2021: Meeting with mentor to discuss findings, receive feedback, and prepare for second phase of individualized research.

June 24th, 2021 – July 20th, 2021: Individual research phase on Latinx Identity and the Media by reading books, articles, etc.\*

July 21st, 2021 – July 23rd, 2021: Meeting with mentor to discuss research findings on Latinx Identity and Media and receive feedback.

July 24th, 2021 – July 30th, 2021: Become familiar with Dedoose, a qualitative research software, to input findings, find patterns, and organize research. Also, solidify list of questions for interviews.

July 31st, 2021 – August 7th, 2021: Conduct up to 2 interviews with different Latinx folk.

August 8th, 2021 – August 21st, 2021: Send recordings of interviews to be transcribed. Meet with mentor to discuss interview findings and themes, and draw conclusions.

August 22nd, 2021 – August 27th, 2021: Begin outlining the rest of the interview process that will continue post Summer 2021.

\*brief meetings with mentor happening during these weeks to discuss research.

## Budget

\$450 – Funds to allow access to resources

Title	Author	Price
Latinx Ciné in the Twenty First Century	Frederick Luis Aldama	\$35.00
In Search of Belonging: Latinas, Media, and Citizenship	Jillian M. Baez	\$26.00
The Routledge Composition to Latina/o Media	Maria Cepeda and Inés Casillas	\$54.70
LatinX Voices: Hispanics in Media in the U.S.	Katie Coronado	\$48.99
Latino Spin: Public Image and the Whitewashing of Race	Arlene Dávila	\$25.48
Latinos, Inc: The Marketing and Making of a People	Arlene Dávila	\$29.95
Our America: A Hispanic History of the United States	Felipe Fernández-Armesto	\$19.95
Inventing Latinos: A New Story of American Racism	Laura E. Gómez	\$25.99
Harvest of Empire: A History of Latinos in America	Juan Gonzalez	\$14.25
Chicana/o Identity in a Changing U.S. Society	Aida Hurtado	\$19.95
The Other Latin@: Writing Against a Singular Identity	Lorraine M. Lopez	\$13.49
Latinx: The New Force in American Politics and Culture	Ed Morales	\$17.99

An African American and Latinx History of the United States	Paul Ortiz	\$12.67
Finding Latinx: In Search of the Voices Redefining Latino Identity	Paola Ramos	\$13.71
Reel Latinxs: Representation in U.S. Film and TV	Frederick Luis Aldama	\$22.95
Talking #browntv: Latinas and Latinos on the Screen	Frederick Luis Aldama and William Anthony Nericcio	\$34.95
Latin Numbers: Playing Latino in Twentieth-Century U.S. Popular Performance	Brian E. Herrera	\$32.95
TOTAL		\$448.97

\$200 – Necessary recording equipment

Product	Price
Rode Lavalier GO Professional-Grade Wearable Microphone, Black	\$156 (\$78 each; one for interviewer, one for interviewee)
Sony BX Series Digital Voice Recorder, 4GB (ICD-BX140)	\$42.99
TOTAL	\$198.99

\$100 – Interviewee compensation

\$1,800 – Transcriber compensation (The average cost for professional North American

transcriptionists range from \$1.50-3 USD per audio minute. I expect each interview to be an average of 2 hours.  $3 \times 120 \text{ minutes} \times 5 \text{ interviews} = \$1,800$ )

\$22 – Funds to allow access to Dedoose, a qualitative research software (First month (June) is free, and every month after that (July and August) is \$10.95 for students:  $10.95 \times 2 = \$21.90$ )

Total: \$2,575